



MINUTES  
MANHATTAN BICYCLE ADVISORY COMMITTEE  
City Commission Room, City Hall  
1101 Poyntz Ave, Manhattan, KS 66502  
September 22, 2010

**Members Present:** Brian Hardeman, Ben Champion, Dave Colburn, Joe Edmunds, Diane Novak, Dan Scott, Brian Johnson,

**Members Absent:** Rich Markle, Susanne Kufahl

**Staff Present:** Rob Ott, City Engineer; Peter Clark, Design Engineer; Victoria McKennan, Bicycle Planning Intern

**Public Attendance:** 1

Hardeman called the meeting to order at 4:38 p.m on September 22, 2010

1. Approval of August meeting minutes

Edmunds moved to approve of August Meeting Minutes, Novak seconded the motion. The minutes were approved by a unanimous vote.

2. Election of Vice Chairperson

Edmunds nominated Brian Johnson for Vice Chairperson. Colburn seconded motion. The motion passed unanimously and Johnson will assume responsibilities of Vice Chairperson until the next elections.

3. City Staff Liaison Report

Rob Ott, City Engineer, reported that HWS Consulting will meet with the BAC twice regarding the McCall Connection. Ott said that the segment from McCall to Levy Dr. would likely be completed in 2010. Hardeman mentioned concerns with the crossing the railroad tracks. Ott mentioned difficulties in accommodating pedestrians for McCall the Tuttle Creek Blvd Connection. Hardeman mentioned that 4<sup>th</sup> Street might be a better route for bicyclists anyways.

4. Education

There was an extended discussion about education initiatives that the BAC wanted to pursue. Hardeman mentioned that education had not been discussed since October 2009. Champion said that Bike Month had a good role, but that back to school was an essential time for education and that campus always had giveaways and events on campus during the first few weeks. Johnson asked

about potential involvement in K-State's orientation programming. Champion said that brochures are always welcome in their orientation packets. Orientation skits would require working with students. Hardeman revisited the idea of writing letters to the Collegian. Scott said he saw other letters from other schools and thought it would be a good idea. Champion brought up the problem with registering bikes on campus as it was more regulatory and less informative. Champion explained his idea for a viral video to demonstrate proper biking. Ideas included having Willie the Wildcat tackle cyclists making common errors. Mike Wesh has a digital ethnography class that may be able to help. Champion said the next step would be to come up with a storyboard and script and then find people to make it happen. Ott suggested making a powerpoint presentation that would run on channel 3. Johnson suggested playing a loop before movies at the Carmike Theater. Hardeman expressed the importance of planting seeds and mentioned press releases. Champion said that Whitney Hodgen may write an actual article for the Manhattan Mercury. Sharrows were brought up as an educational tool and Champion mentioned the Campus Planning Committee was not opposed to them. He said that K-State art students would be coming up with a Sharrow design pilot project. Ott said that the City-University Fund would be a good avenue to pursue for funding. Johnson suggested coming up with a schedule/strategy at next month's meeting and contact media until then.

Next Steps: Johnson will contact School Resource Officers and Carmike Cinemas, come up with plan at next meeting

Public Comments: the need for a bike rack sponsorship program was brought up.

Future Agenda Items: Tallgrass Party, Education Timeline, Re-schedule November BAC meeting.

Meeting adjourned at 5:57 pm

Next meeting: October 27, 2010